

EXPAND & OPTIMIZE



Investor Presentation

Barrington Research
Spring Conference

May 19, 2022

Forward Looking Statement

Certain statements in this presentation are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 and may include, but are not limited to, statements about sales levels, acquisitions, restructuring, profitability and anticipated synergies, expenses and cash outflows. All forward-looking statements involve risks and uncertainties. All statements contained herein that are not clearly historical in nature are forward-looking, and words such as "believe," "anticipate," "expect," "estimate," "may," "will," "should," "continue," "plan," "potential," "intend," "likely," "outlook," "guidance," "forecast," or other similar words or phrases are generally intended to identify forward-looking statements. Any forward-looking statement contained herein, in press releases, written statements or documents filed with the Securities and Exchange Commission, or in Koppers communications with and discussions with investors and analysts in the normal course of business through meetings, phone calls and conference calls, regarding expectations with respect to sales, earnings, cash flows, future dividends, operating efficiencies, restructurings, the benefits of acquisitions and divestitures or other matters as well as financings and debt reduction, are subject to known and unknown risks, uncertainties and contingencies. Many of these risks, uncertainties and contingencies are beyond our control, and may cause actual results, performance or achievements to differ materially from anticipated results, performance or achievements. Factors that might affect such forward-looking statements, include, among other things, the impact of changes in commodity prices, such as oil and copper, on product margins; general economic and business conditions; existing and future adverse effects as a result of the coronavirus (COVID-19) pandemic; disruption in the U.S. and global financial markets; potential difficulties in protecting our intellectual property; the ratings on our debt and our ability to repay or refinance outstanding indebtedness; our ability to operate within the limitations of our debt covenants; potential impairment of our goodwill and/or long-lived assets; demand for Koppers goods and services; competitive conditions; interest rate and foreign currency rate fluctuations; availability of key raw materials and unfavorable resolution of claims against us, as well as those discussed more fully elsewhere in this presentation and in documents filed with the Securities and Exchange Commission by Koppers, particularly our latest annual report on Form 10-K and subsequent filings. Any forward-looking statements in this presentation speak only as of the date of this presentation, and we undertake no obligation to update any forward-looking statement to reflect events or circumstances after that date or to reflect the occurrence of unanticipated events.

Company Overview

At-a-Glance

- Leading integrated global provider of oil and water-borne preservatives serving various market applications of treated wood
- 3 business segments
- Global geographic footprint: 44⁽¹⁾ locations across North America, South America, Asia, Europe and Australia
- 2,088 employees globally

Selected Product & Brand Overview



Micro Shades



Pre-Treated Crossties



Utility Poles



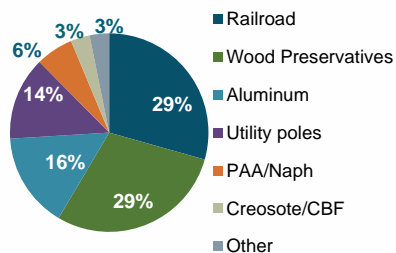
MicroPro



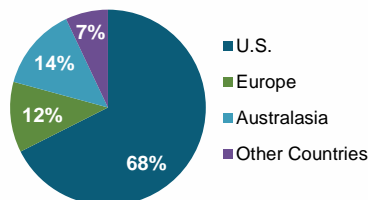
Treated Crossties with End Plates



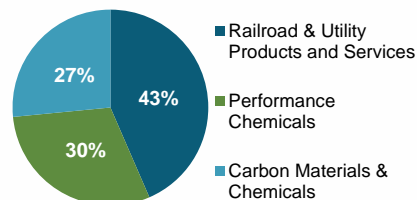
Sales by End Market



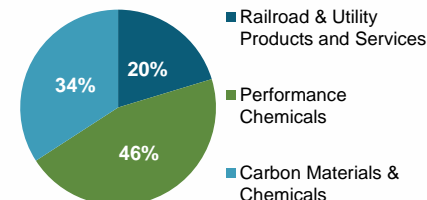
Sales by Geography



Sales by Segment



Adjusted EBITDA by Segment⁽²⁾



2021 Sales: \$1,679 million

2021 Adjusted EBITDA: \$224 million

Serving Key Infrastructure Markets; Experts in Wood Preservation Technologies

Serving many market applications for treated wood

Global leader in water- and oil-borne preservatives

Railroad and Utility Products and Services (RUPS) Segment

Performance Chemicals (PC) Segment

Carbon Materials and Chemicals (CMC) Segment

Key Financials (FY 2021)

- Net Sales: \$730 Million
- Adjusted EBITDA: \$45 Million
- Adjusted EBITDA Margin: 6.2%

- Net Sales: \$503 Million
- Adjusted EBITDA: \$102 Million
- Adjusted EBITDA Margin: 20.2%

- Net Sales: \$445 Million
- Adjusted EBITDA: \$76 Million
- Adjusted EBITDA Margin: 17.1%

Products & Services

- Railroad Crossties
- Railroad Bridge Services
- Rail Joint Bars
- Utility Poles

- Wood Preservation, Chemicals, Coatings, Water Repellants, Pigmented Stains, Fire Retardants

- Carbon Pitch, Creosote, Carbon Black Feedstock, Naphthalene, Phthalic Anhydride

Railroad Products & Services

Utility & Industrial Products

Performance Chemicals

Carbon Materials & Chemicals

Highlights



#1

Supplier of crossties to Class I railroads



#1

Provider of utility poles in Eastern U.S., #2 overall U.S.



#1

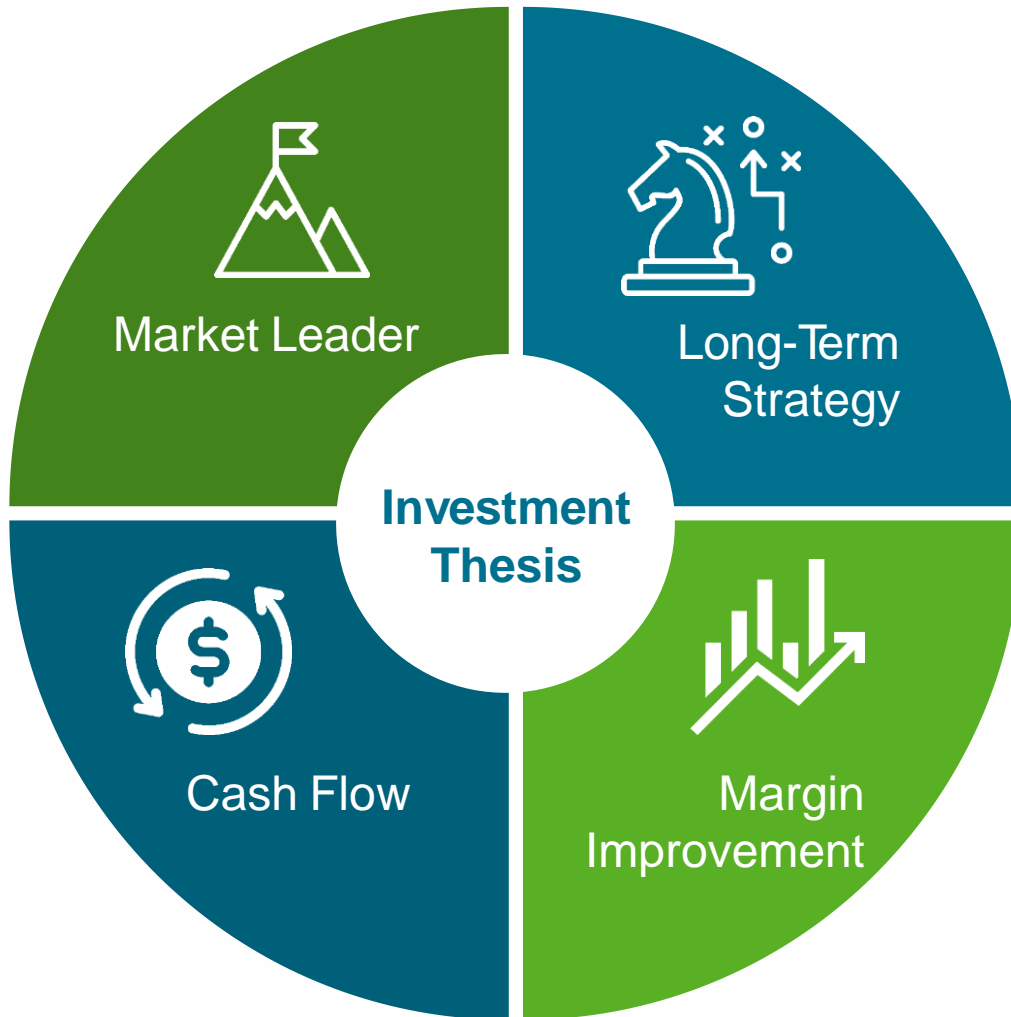
Globally in developing, manufacturing and marketing wood preservation chemicals and technologies



Key Supplier

of Creosote to railroad industry in North America

Our Investment Thesis



- 1** We are a market leader that delivers steady bottom line growth
- 2** We have a long-term strategy focused on a number of growth opportunities
- 3** We have the opportunity for additional margin improvement from further expansion initiatives
- 4** We have consistent cash flow generation to improve financial flexibility

Our Business: Enduring, Essential and Sustainable

Enduring



Our vertically-integrated business is **time tested** and has shown to perform through **all types of market conditions**.

Essential



Our products and services compete in a market that is **mission critical**. Industries and society depend upon them.

Sustainable



Our connection to a broad network of communities, organizations and stakeholders ensures we operate with **shared values and goals**.

Our Products: Essential To The World

RUPS Segment

Railroad Products & Services

Keep railroads safe and operational to deliver **ESSENTIAL** goods:



Retail products from fruits to toilet paper



Chemicals required for medical supplies



Chlorine-based disinfectants for treating water

Utility & Industrial Products

Provide families and businesses with **ESSENTIAL** electricity and telecommunications needs:



Keeping lights on



Connecting to Internet/TV



Air-conditioning and heating

PC Segment

Performance Chemicals

Produce chemicals **ESSENTIAL** for treating:



Utility poles for electricity and telecommunications



Pressure treated wood for essential home repairs



Agriculture and farming

CMC Segment

Carbon Materials & Chemicals

Produce carbon materials and chemicals **ESSENTIAL**



Creosote for treating railroad ties and utility poles

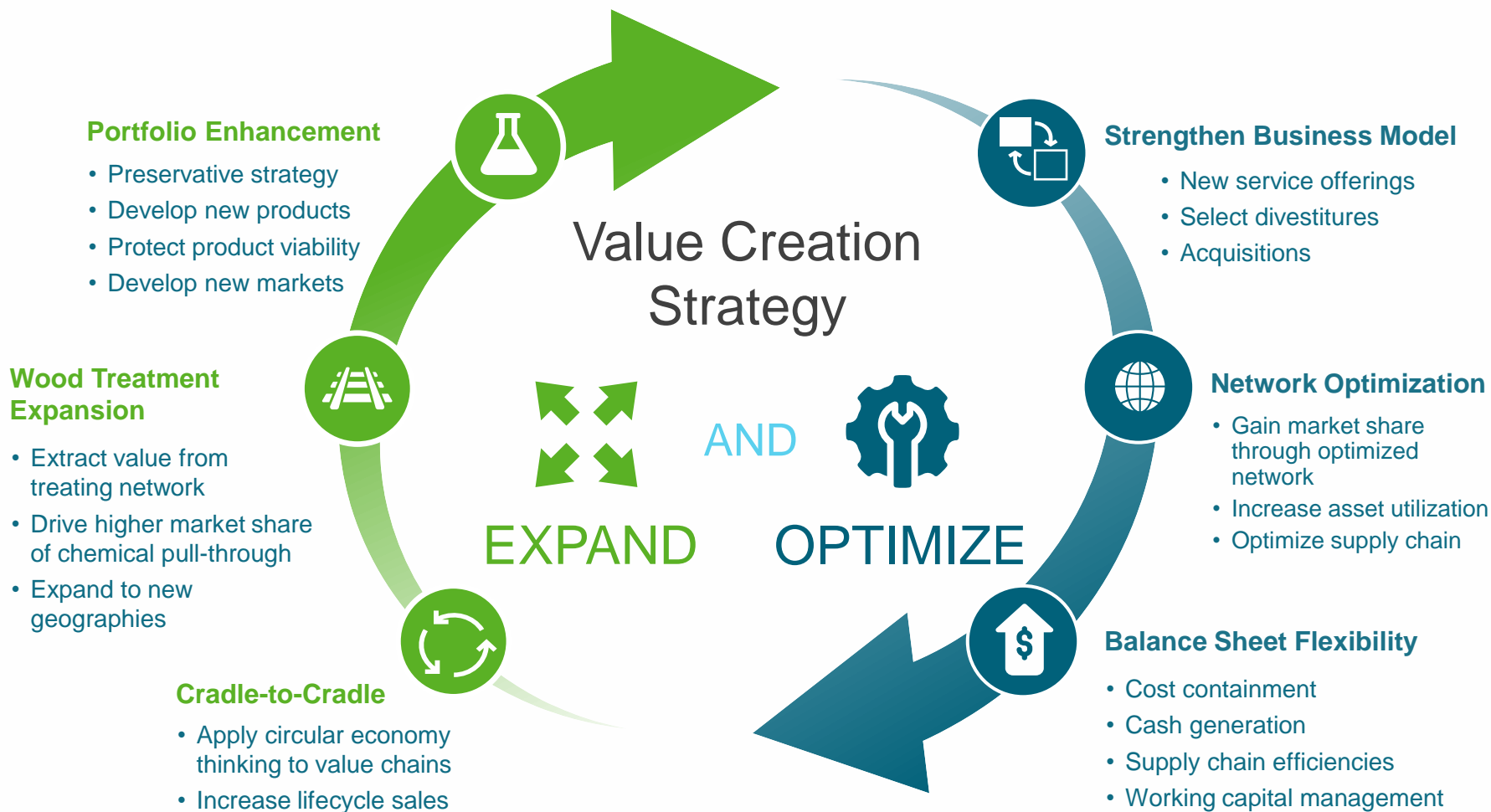


Aluminum and steel for infrastructure needs



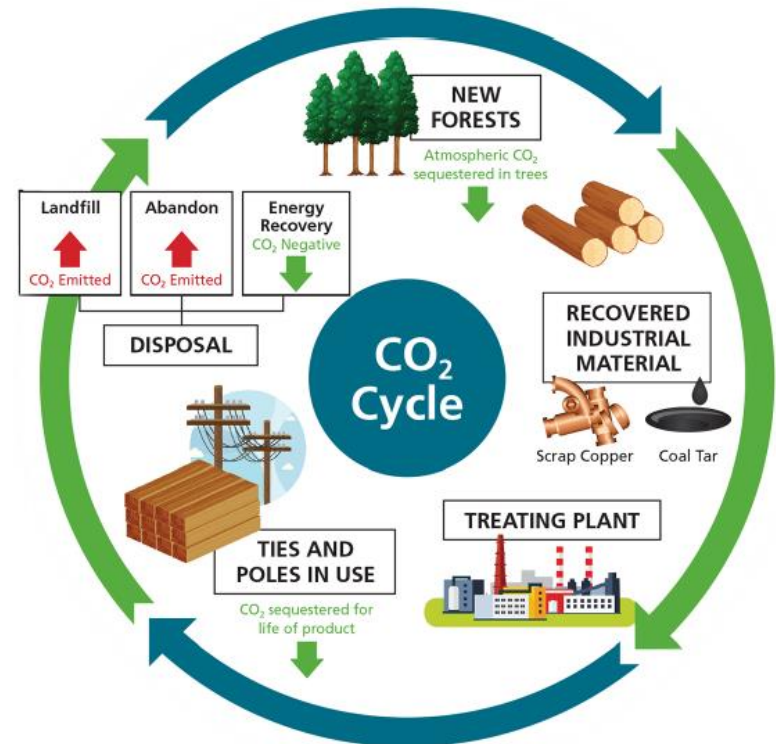
Aluminum, plastics and rubber for medical uses and food packaging

Our Value Creation Strategy: Captures New Market Opportunities



Our Commitment to Sustainability

- Our products serve as foundational elements of global infrastructure
- Long history of sustainability in our operations
 - ✓ Reuse waste streams generated by other industries as key production inputs (coal tar, scrap copper)
 - ✓ Utilize renewable resources for raw material requirements
- Our products increase durability and extend life of wood products
 - ✓ Significantly aids in sequestering atmospheric carbon



Key Investment Highlights

Company Highlights

Leading Global Producer of Wood Preservation and Enhancement Products

Vertically Integrated, Strategically Located Footprint

Long-Term Contracts with Key Customers

Diverse, Attractive End Markets with Stable Growth Prospects Over the Cycle

Track Record of Historical Profitable Growth

Consistent Free Cash Flow Generation and Deleveraging

Proven Management Team Who has Successfully Repositioned the Business

Track Record Executing Strategic Initiatives

Leading Global Producer of Wood Preservation and Enhancement Products

Products play a critical role in end application and often have no substitutes

- The majority of our 2021 net sales came from products where we have the leading market position
- Koppers PC is the major treated wood preservative in all three U.S. box stores (Home Depot, Lowe's, and Menards)

Serving many market applications for treated wood

Global leader in water- and oil-borne preservatives

RUPS Segment

PC Segment

CMC Segment

Railroad Products & Services



#1

Supplier of cross-ties to Class I railroads

Utility & Industrial Products



#1

Provider of utility poles in Eastern U.S., #2 overall U.S.

Performance Chemicals



#1

Globally in developing, manufacturing and marketing wood preservation chemicals and technologies

Carbon Materials & Chemicals

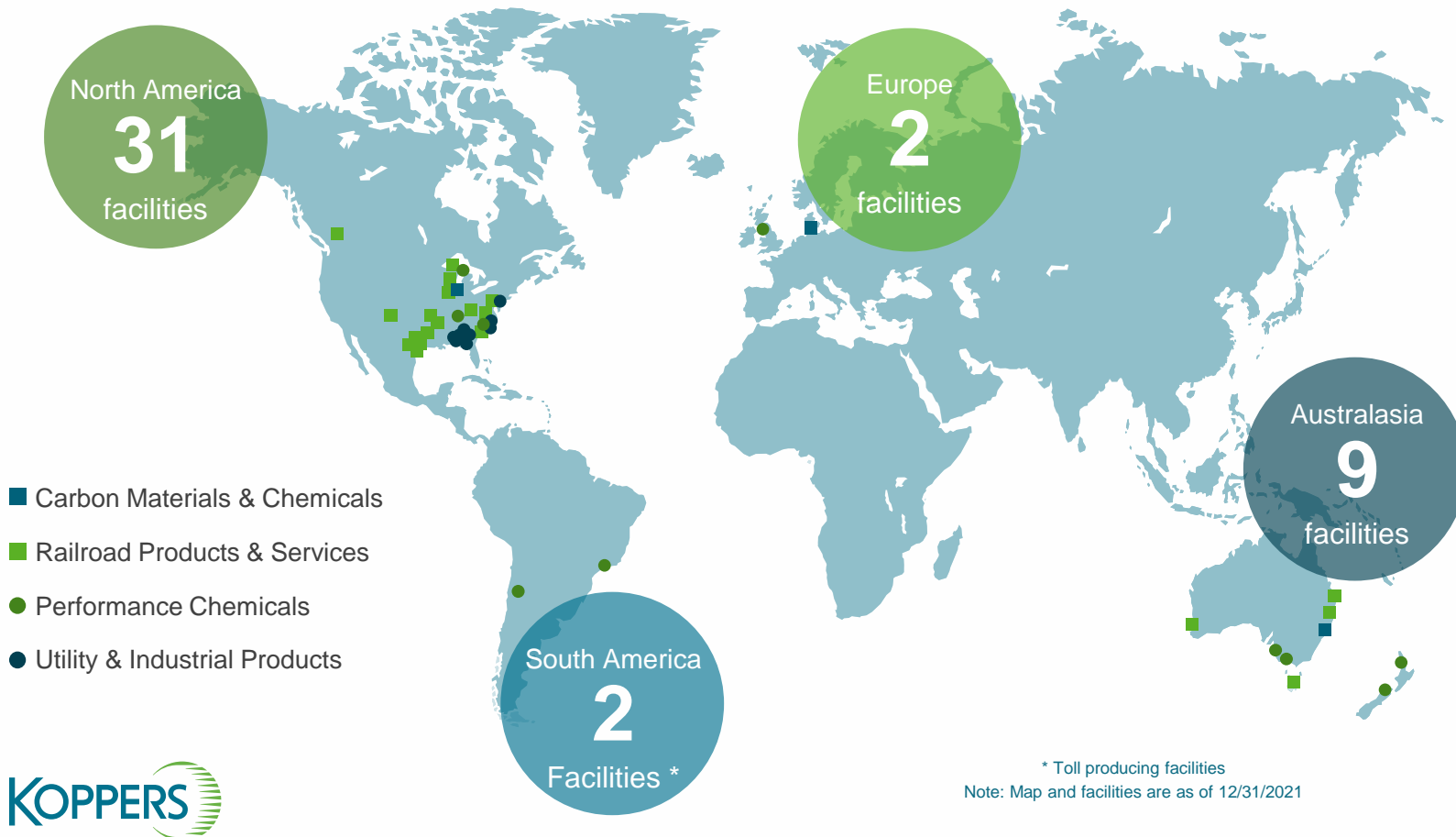


Key Supplier

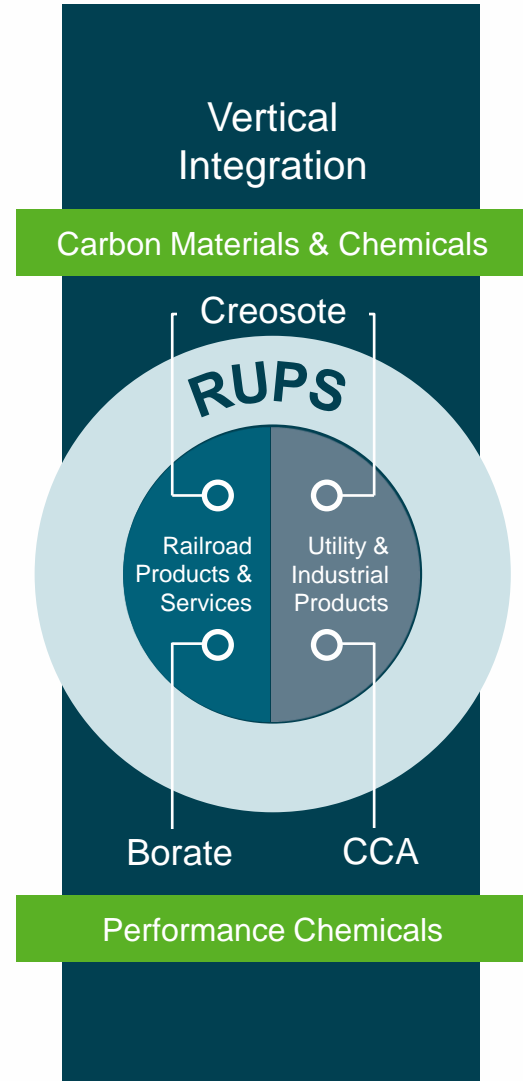
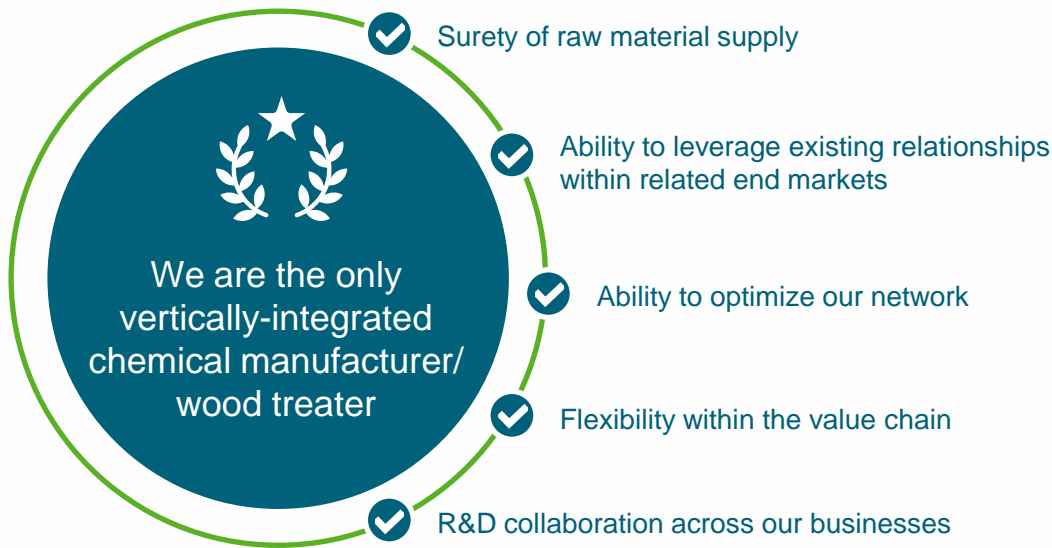
of Creosote to railroad industry in North America

Vertically Integrated, Strategically Located Footprint

- Global presence to meet customer demand and open new market opportunities
- Well positioned to capitalize on strong market presence; focusing on growth opportunities in wood preservation
- Significantly improved efficiency; consolidated coal tar distillation facilities from 11 to 3 (2014-2021)
- CMC processes coal tar into creosote consumed by RUPS for treatment of railroad cross-ties



Vertical Integration: De-Risks Business & Creates Competitive Advantage



Long-Term Contracts with Key Customers

Key customers include railroad, wood preservation and other blue chip industrial companies

- 75% of 2021 North American RUPS sales are served under long-term contracts
- Currently supplies all 7 of the North American Class I railroads
- Supplies 8 of the 10 largest lumber treating companies in the U.S., in addition to the top 3 lumber treating companies in Canada
- Deploys a key risk mitigation strategy to hedge underlying copper prices, a key raw material, associated with processing PC products
- 100% of RUPS' creosote supply comes from CMC

Select Key Customers



Class I Rail Operators



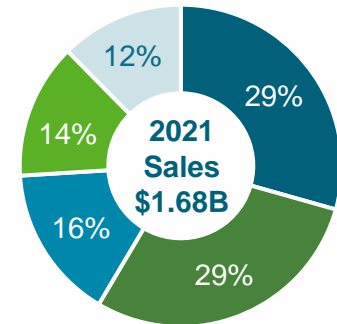
Diverse, Attractive End Markets with Stable Growth Prospects Over the Cycle

RUPS, PC, CMC

- Consistent, steady trends in U.S. Class I Railroad infrastructure spending over a long-term period⁽¹⁾
- ~450 million total wood crossties in the U.S. requiring periodic replacement
 - Stable replacement demand of 20-22 million crossties in the U.S. and Canada annually⁽¹⁾
- CMC's long-term strategy is to adequately meet RUPS' creosote needs for downstream products
- Repair and remodeling market trends driving strong demand for wood treatment chemicals

(1) Source: Railway Tie Association

End Market Breakdown



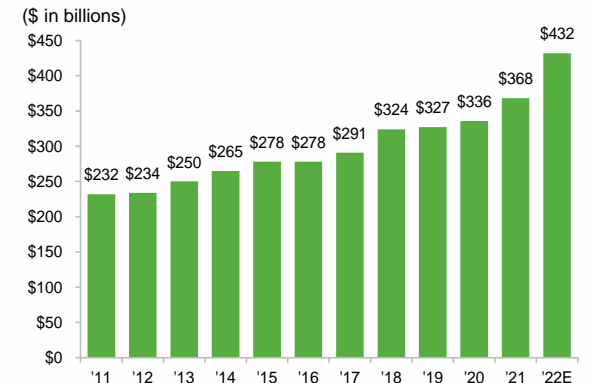
- Railroad Treated Products
- Aluminum
- Wood Preservatives
- Other
- Utility Poles

U.S. Class I Railroad Infrastructure Spending



Source: American Association of Railroads

U.S. Homeowner Repair and Improvement Activity



Source: Joint Center for Housing Studies



Infrastructure Investments and Building Trends Offer Attractive Growth Prospects

As a global leader in water- and oil-borne preservatives serving many market applications for treated wood, especially in the infrastructure markets, Koppers is poised to capitalize on bipartisan calls for increased infrastructure spending in the U.S.

\$1.2 trillion Senate infrastructure bill



\$3.5 trillion House infrastructure bill



\$66 billion allocated for new rail funding



Est. 1.1 million new homes built in 2021

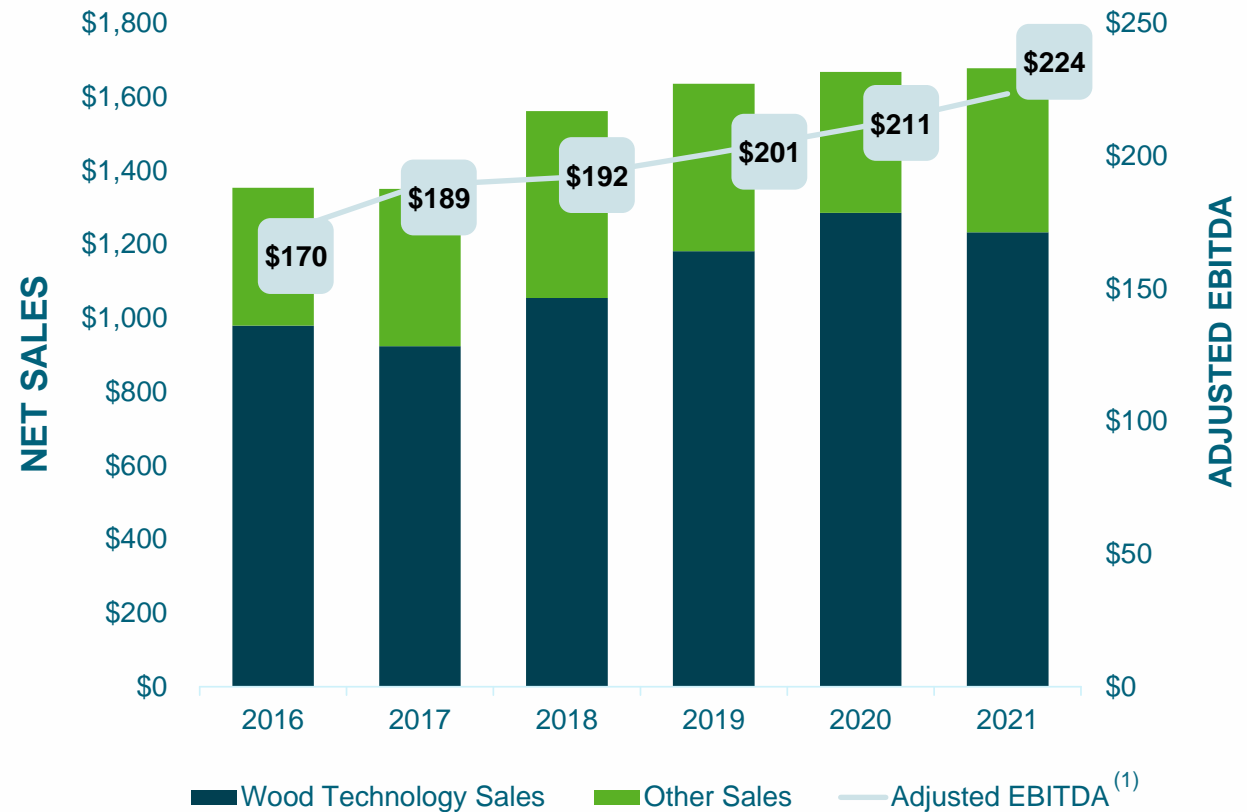


Track Record of Historical Profitable Growth

- 1 Record sales year of \$1.679 billion⁽¹⁾
- 2 7 consecutive years of Adjusted EBITDA increases⁽¹⁾
- 3 6 consecutive years of 12-14% Adjusted EBITDA Margin⁽¹⁾
- 4 Positive net income every year since 2016

Sales & Profitability

(\$ in millions)

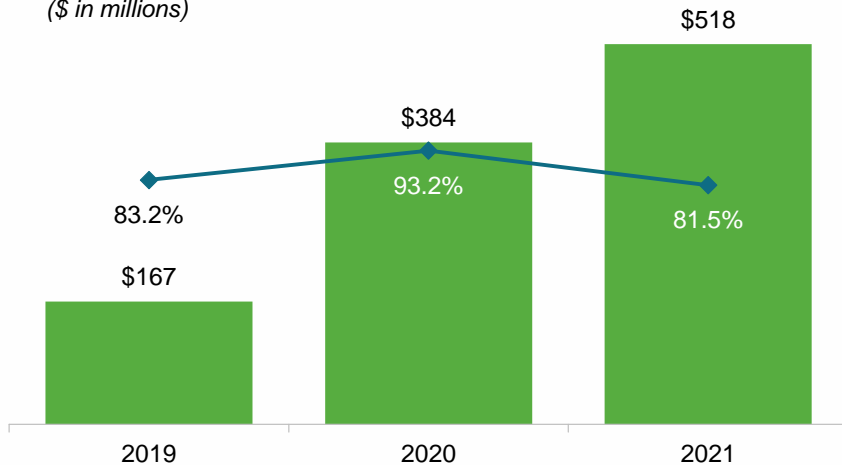


(1) Excludes Koppers (Jiangsu) Carbon Chemical Company Limited (KJCC)

Consistent Cash Flow Generation and Deleveraging

Cumulative Free Cash Flow & Conversion⁽¹⁾

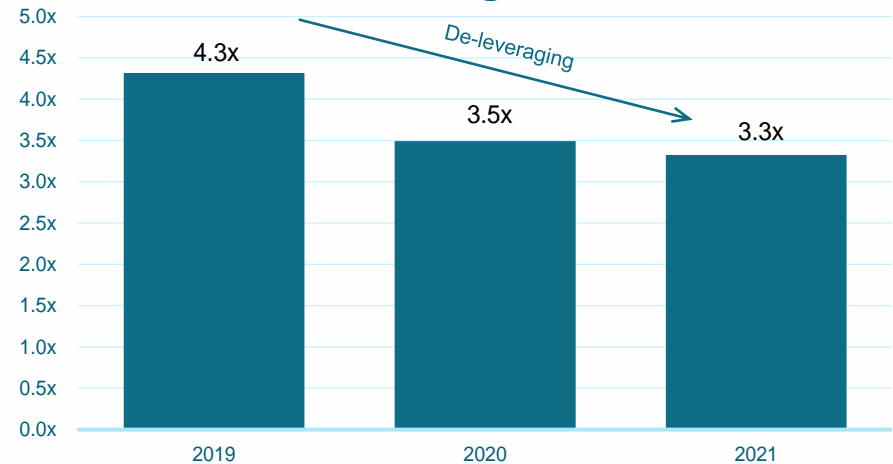
(\$ in millions)



- Generated ~\$520 million in free cash flow since 2019
- Low maintenance capex and working capital requirements provide average free cash flow conversion of >81%
- 2021 Free Cash Flow lower as a result of meaningfully higher capex targeted towards strategic investments

(1) Free cash flow defined as Adjusted EBITDA less capital expenditures plus net cash proceeds from divestitures and insurance. Free cash flow conversion ratio is calculated on a cumulative basis, defined as cumulative free cash flow divided by cumulative Adjusted EBITDA for the respective periods

Net Leverage Ratio



Net Leverage⁽²⁾

LT Goal:
2x-3x

- We have successfully deleveraged ~1.0x in 2 years
- Proven track record of disciplined debt reduction
- \$351 million available liquidity as of FYE 2021⁽²⁾

(2) Net Leverage Ratio is calculated as net debt divided by Adjusted EBITDA for the latest twelve-month period. Net debt represents total debt less cash at the end of a quarter. Net debt and liquidity will fluctuate before, after and throughout the related period based upon the timing of receipts and payables

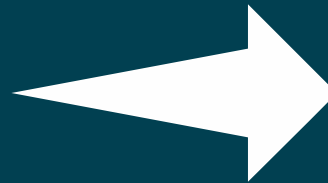
Track Record Executing Strategic Initiatives

Management team has a proven track record of executing strategic initiatives, including right-sizing the CMC business and increasing exposure to higher-margin, wood technology offerings

OPTIMIZE CMC



\$170 million
Adjusted EBITDA



\$224 million
Adjusted EBITDA

EXPAND PC

Percentage of revenue from wood technology expanded from 69.2% in 2016 to 73.5% in 2021

Financial Overview

Delivered Record-Setting 2021

HIGHLIGHTS



Consolidated Sales⁽¹⁾ of \$1.679 billion

- **Record sales year**

Operating Profit⁽¹⁾ of \$157 million

- Matches prior year's **record year**

Adjusted EBITDA⁽¹⁾ of \$224 million vs. \$211 million in prior year

- **Record year**
- 7th consecutive year of improvement
- **Record year for Performance Chemicals**

Adjusted EBITDA Margin⁽¹⁾ of 13.3%

- 6th consecutive year in 12%-14% range

Operating Cash Flow of \$103 million:
6 of 7 Years Cash Flow > \$100 million

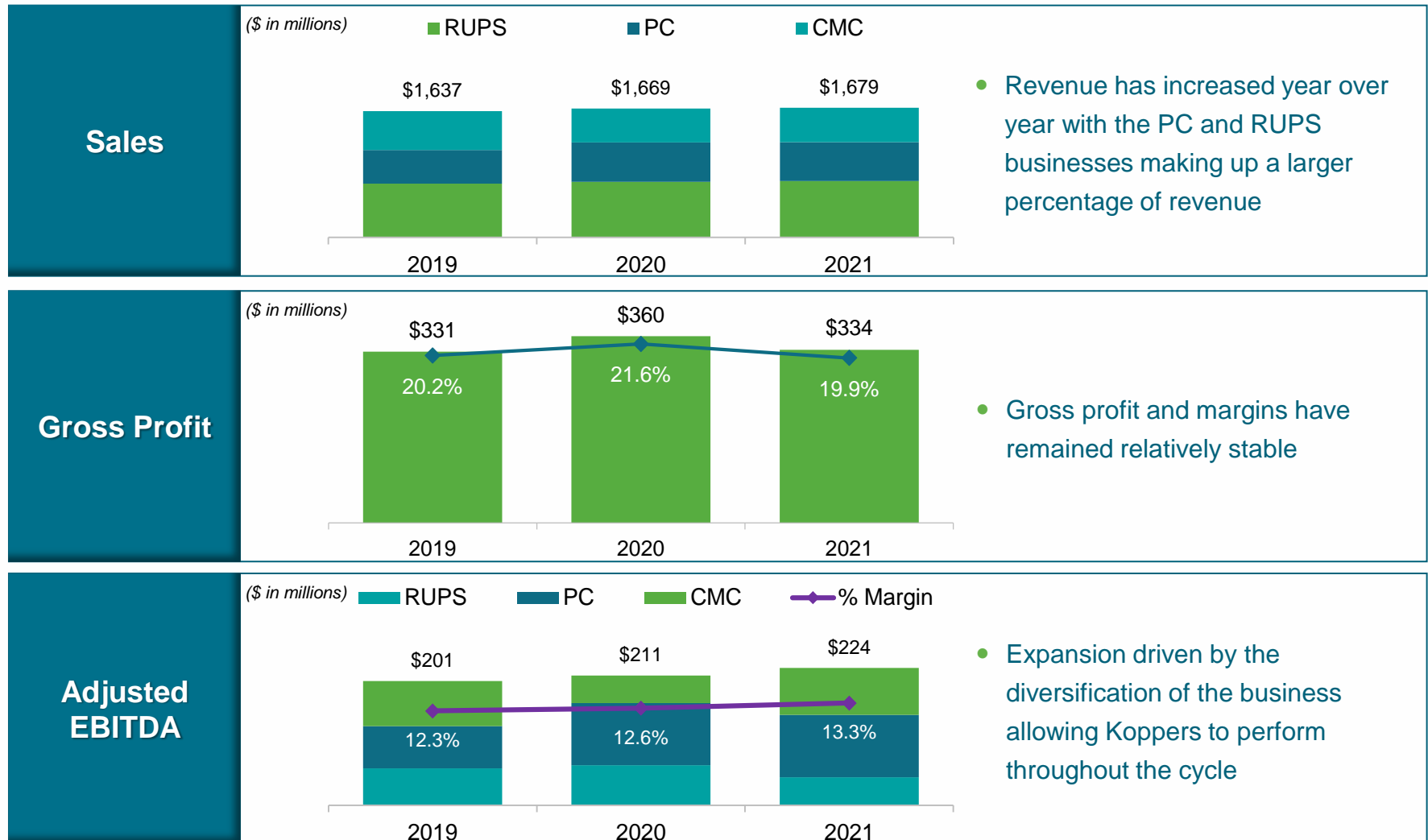
Reduced Net Leverage Ratio to 3.3x at 12/31/21 vs. 3.5x at prior year-end

Invested in Capital Expenditures of \$125 million⁽²⁾ to support growth and productivity projects

(1) Excluding Koppers (Jiangsu) Carbon Chemical Company Limited (KJCC)

(2) \$90 million net of cash proceeds

Strong and Stable Financial Performance



Railroad and Utility Products and Services



RUPS Sales

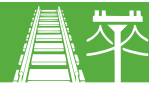
\$ in Millions



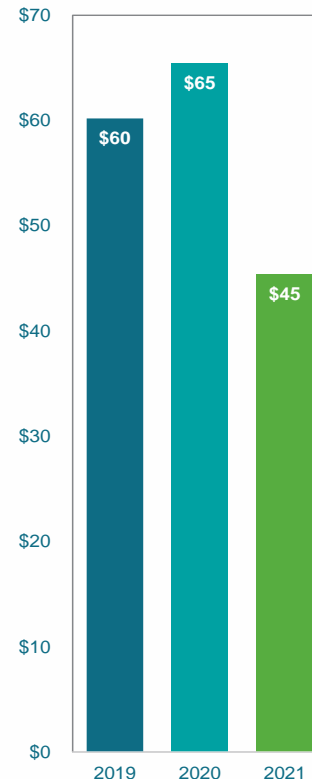
RUPS

FY 2021 Highlights

- Sales decreased from prior year primarily due to the following:
 - ✓ Lower crosstie volumes from Class I and commercial customers
 - ✓ Reduced volumes for utility poles in U.S. and Australia
- Market prices for untreated crossties remain elevated due to strong demand for construction lumber, resulting in railroad customers deferring purchases
- Compared with prior year, crosstie procurement in Q4 decreased 27% and crosstie treatment increased by 7% in Q4



Adjusted RUPS EBITDA



RUPS

FY 2021 Highlights

- Year-over-year decrease in profitability from prior year was primarily driven by:
 - ✓ Lower sales of treated crossties and utility poles
 - ✓ Reduced fixed cost absorption as a result of lower capacity utilization
 - ✓ Costs associated with conversion to new preservative systems for pole treatment
 - ✓ Higher raw materials and transportation costs
 - ✓ Partly offset by prices increase

Performance Chemicals

PC Sales

\$ in Millions

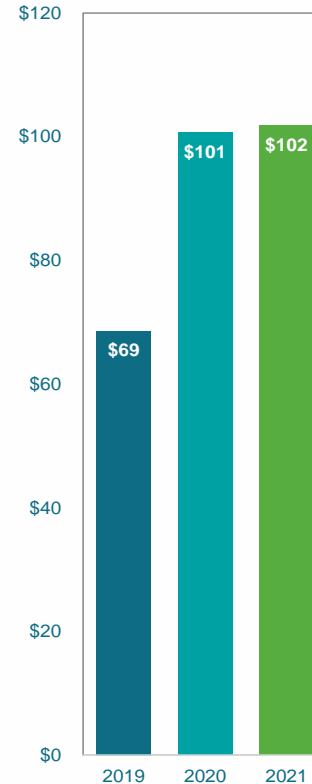


PC

FY 2021 Highlights

- Sales declined year-over-year, which reflects:
 - ✓ Demand returning to pre-pandemic levels as consumer spending habits shifted
 - ✓ Higher volumes in prior year due to pandemic-fueled activity levels
 - ✓ Lower volumes of preservatives in North America reflect more normalized demand
 - ✓ Partly offset by higher demand in international markets such as Brazil and New Zealand

Adjusted PC EBITDA



PC

FY 2021 Highlights

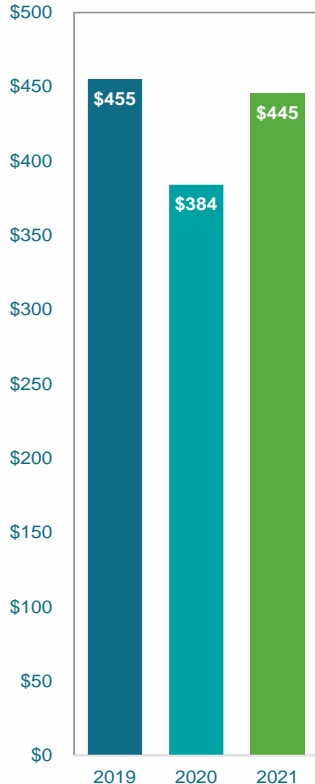
- Increased year-over-year profitability primarily due to:
 - ✓ Peak prices reached in mid-2021
 - ✓ Pent-up demand as growth accelerated when pandemic lockdowns were eased and the market faced tight supplies
 - ✓ Positive trends in existing home sales

Carbon Materials and Chemicals



CMC Sales

\$ in Millions



CMC

FY 2021 Highlights

- Increase in year-over-year sales primarily due to:
 - ✓ Higher sales prices for carbon pitch, distillates and chemicals
 - ✓ Foreign currency translation, mainly from the Australian and European markets
- These increases were partially offset by lower sales volumes of carbon pitch and phthalic anhydride



Adjusted CMC EBITDA



CMC

FY 2021 Highlights

- Increase in profitability due to:
 - ✓ Higher sales prices for carbon pitch, distillates and chemicals
 - ✓ Recovery of insurance proceeds
- These increases were partially offset by an increase in raw material costs and lower sales volumes of carbon pitch and phthalic anhydride

2021 Capital Expenditures

\$ in Millions

| CapEx by Category | 2021 |
|----------------------------------|----------------|
| Maintenance | \$51.2 |
| Zero Harm | 22.3 |
| Growth & Productivity | 51.5 |
| Total | \$125.0 |
| Less: Cash Proceeds | (\$35.5) |
| Capital Expenditures, Net | \$89.5 |

\$ in Millions

| CapEx by Business Unit | Maintenance | Zero Harm | Growth & Productivity | 2021 |
|------------------------|---------------|---------------|-----------------------|----------------|
| RUPS | \$21.0 | \$1.1 | \$38.9 | \$61.9 |
| PC | 7.1 | 2.5 | 8.1 | 17.7 |
| CMC | 20.6 | 18.7 | 3.6 | 42.9 |
| Corp | 2.5 | — | — | 2.5 |
| Total | \$51.2 | \$22.3 | \$51.5 | \$125.0 |

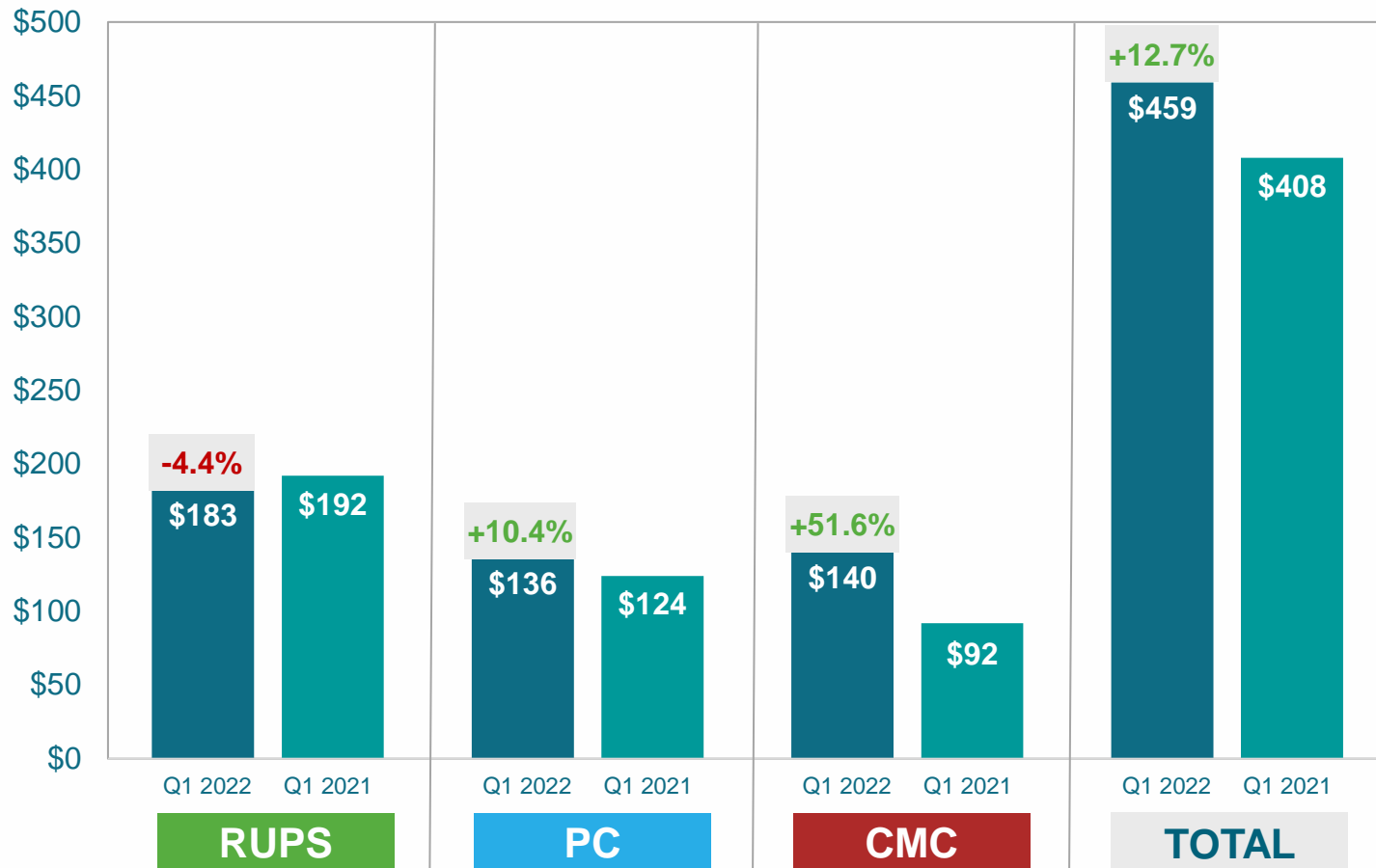
Q1 2022 Results



Q1: Sales by Segment (Unaudited)

Q1 2022 Sales vs. Prior Year

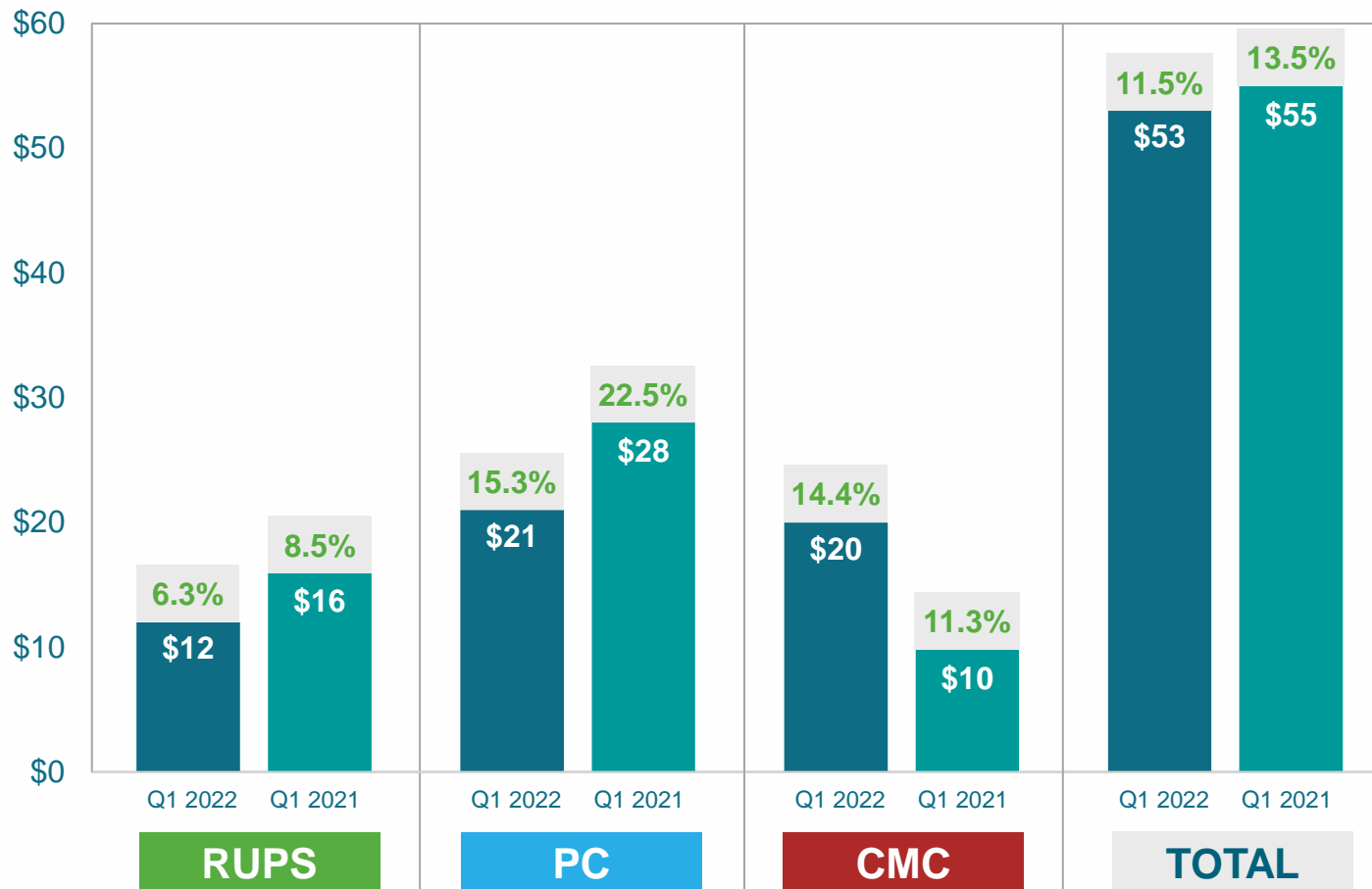
\$ in Millions



Q1: Adjusted EBITDA by Segment (Unaudited)

Q1 2022 Adjusted EBITDA \$ and % vs. Prior Year

\$ in Millions



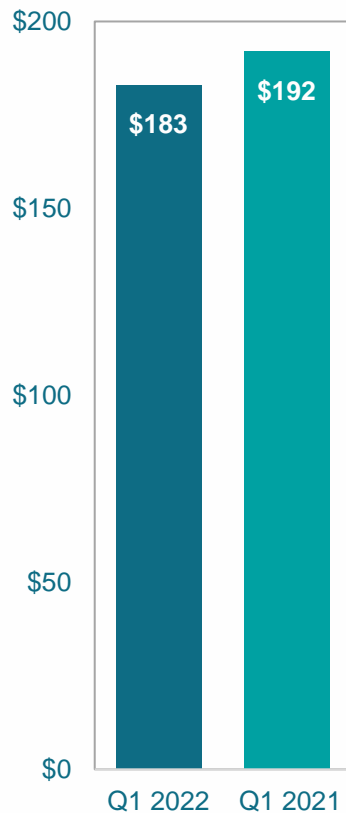
Q1 2022 RUPS Segment



RAILROAD AND UTILITY PRODUCTS AND SERVICES

Sales (Unaudited)

\$ in Millions

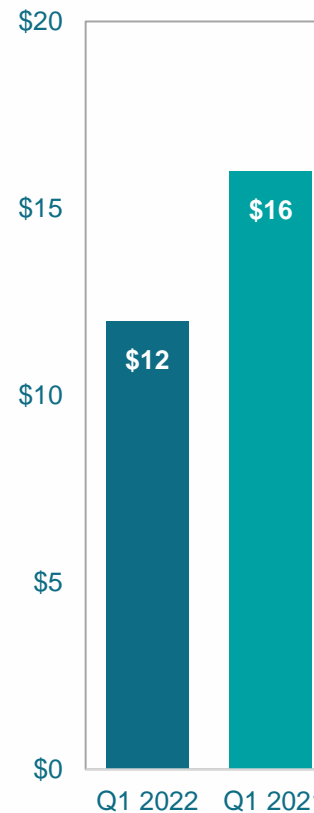


Highlights

- Sales decreased due to:
 - ✓ Lower volumes of utility poles in U.S. and Australia
 - ✓ Lower crosstie treating activities for certain Class I customers and decreased volumes for commercial crossties
 - ✓ Partly offset by pricing increases and improved demand in maintenance-of-way
- Market prices for untreated crossties remain elevated due to strong demand for construction lumber, resulting in railroad customers deferring purchases
 - ✓ Compared with prior year, crosstie procurement in Q1 decreased 10%; however, crosstie treatment increased 4%

Adjusted EBITDA (Unaudited)

\$ in Millions



Highlights

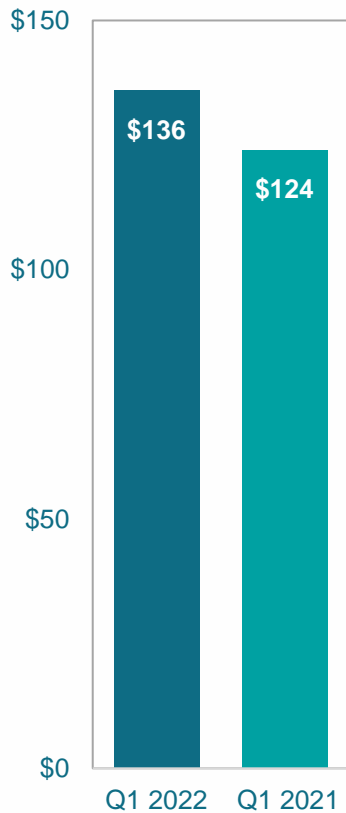
- Decrease in profitability primarily driven by:
 - ✓ Higher raw material, freight and fuel costs, driver shortages and labor inefficiencies in domestic utility pole industry
 - ✓ Lower absorption of fixed costs, due to lower tie throughput as a result of decreased purchases of untreated crossties by our Class I customers

Q1 2022 PC Segment

PERFORMANCE CHEMICALS

Sales (Unaudited)

\$ in Millions

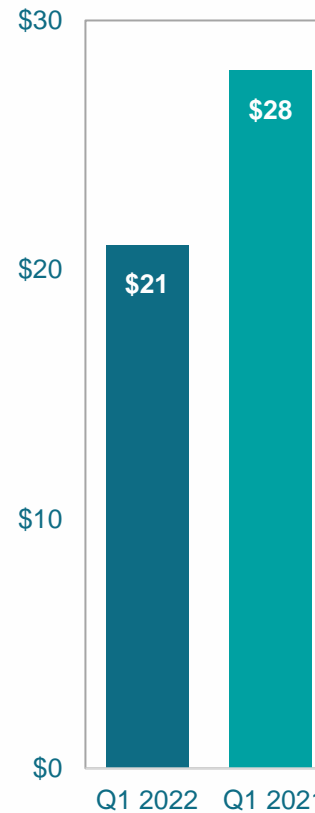


Highlights

- Achieved record first-quarter sales, primarily due to the following:
 - ✓ Price increases implemented globally
 - ✓ Higher demand for preservatives, particularly in certain international markets

Adjusted EBITDA (Unaudited)

\$ in Millions



Highlights

- Profitability was lower due to:
 - ✓ Higher raw material costs, including scrap copper
 - ✓ Higher costs outpaced price increases thus far in 2022 which reverses the trend from 2021

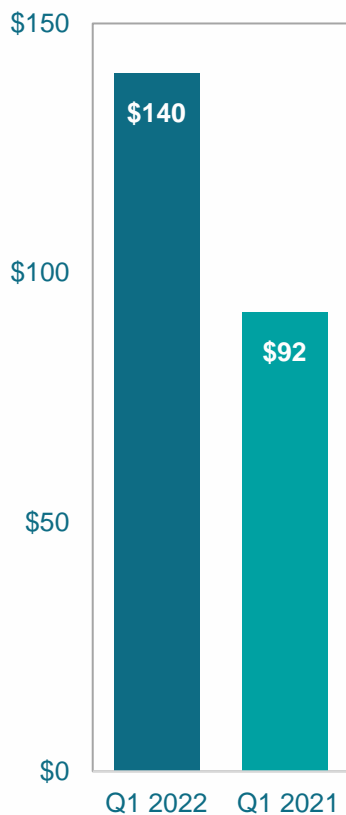
Q1 2022 CMC Segment



CARBON MATERIALS AND CHEMICALS

Sales (Unaudited)

\$ in Millions

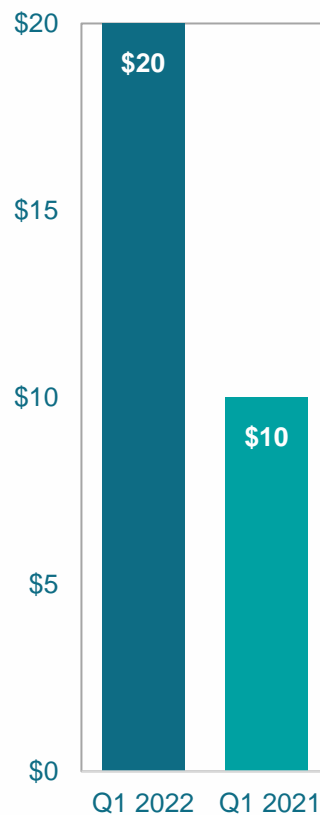


Highlights

- Increase in sales primarily driven by:
 - ✓ Higher pricing and volumes for carbon pitch, phthalic anhydride and carbon black feedstock
 - ✓ Higher sales prices for naphthalene

Adjusted EBITDA (Unaudited)

\$ in Millions



Highlights

- Higher profitability due to:
 - ✓ Favorable demand and pricing environment
 - ✓ Partly offset by higher raw material and SG&A costs
- Compared with Q4 2021, average pricing of major products 11% higher, while average coal tar costs increased 13%
- Compared with Q1 2021, average pricing of major products was 42% higher, while average coal tar costs increased 53%

Capital Allocation



Uses of Cash: Balanced Approach

- **Investing in our business**
 - ✓ Capital expenditures
- **Returning capital to shareholders**
 - ✓ Reinstated dividends in 2022
 - ✓ Repurchased shares – \$6.4M in Q1 2022
- **Reducing leverage as appropriate**
 - ✓ Long-term target of 2x-3x net leverage ratio

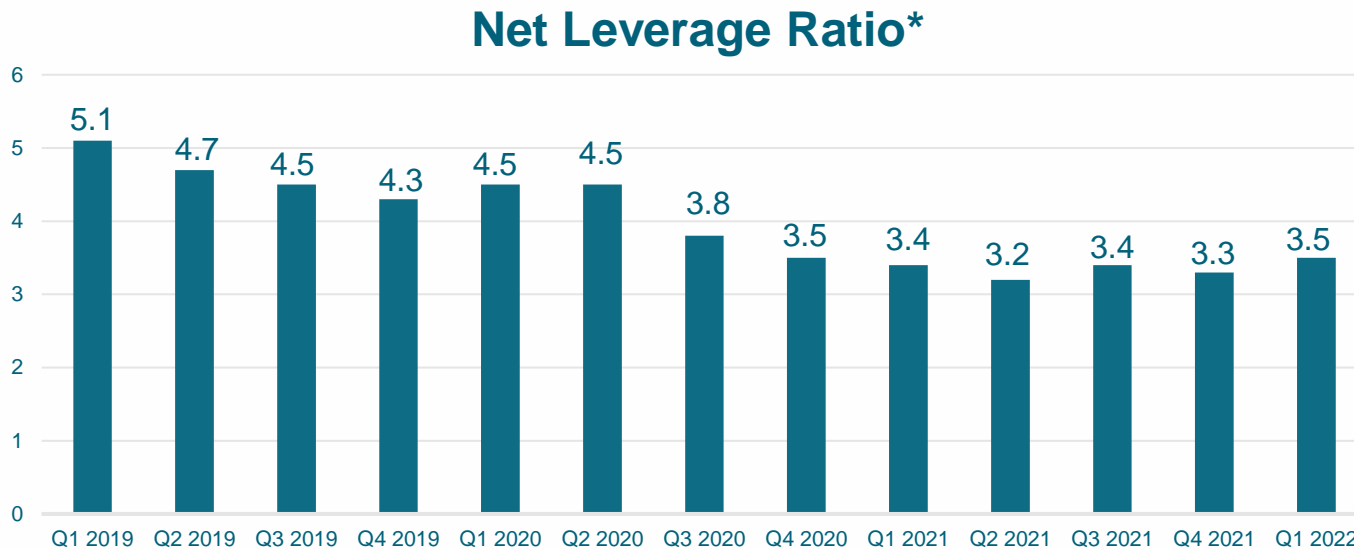
Confident In Ability To Grow and Generate Cash

Q1 2022 Capital Expenditures

| CapEx by Category | Q1 2022 YTD |
|---|----------------|
| Maintenance | \$8.8M |
| Zero Harm | 4.8M |
| Growth & Productivity | 12.6M |
| Total | \$26.2 |
| Less: Cash Proceeds from Asset Sales | (\$4.2) |
| Capital Expenditures, Net | \$22.0M |

| CapEx by Business Unit | Maintenance | Zero Harm | Growth & Productivity | Q1 2022 YTD |
|------------------------|--------------|--------------|-----------------------|---------------|
| RUPS | 5.1 | 0.3 | 10.2 | 15.6 |
| PC | 1.2 | 0.2 | 1.2 | 2.6 |
| CMC | 2.3 | 4.3 | 1.2 | 7.8 |
| Corporate | 0.2 | -- | -- | 0.2 |
| Total | \$8.8 | \$4.8 | \$12.6 | \$26.2 |

Leverage & Liquidity Update



* Excluding KJCC

Net Leverage⁽¹⁾

LT Goal: 2x-3x

- **Proven track record of disciplined debt reduction**
- **\$780M net debt; no significant near-term maturities pre-2024**
- **\$305M available liquidity⁽¹⁾**

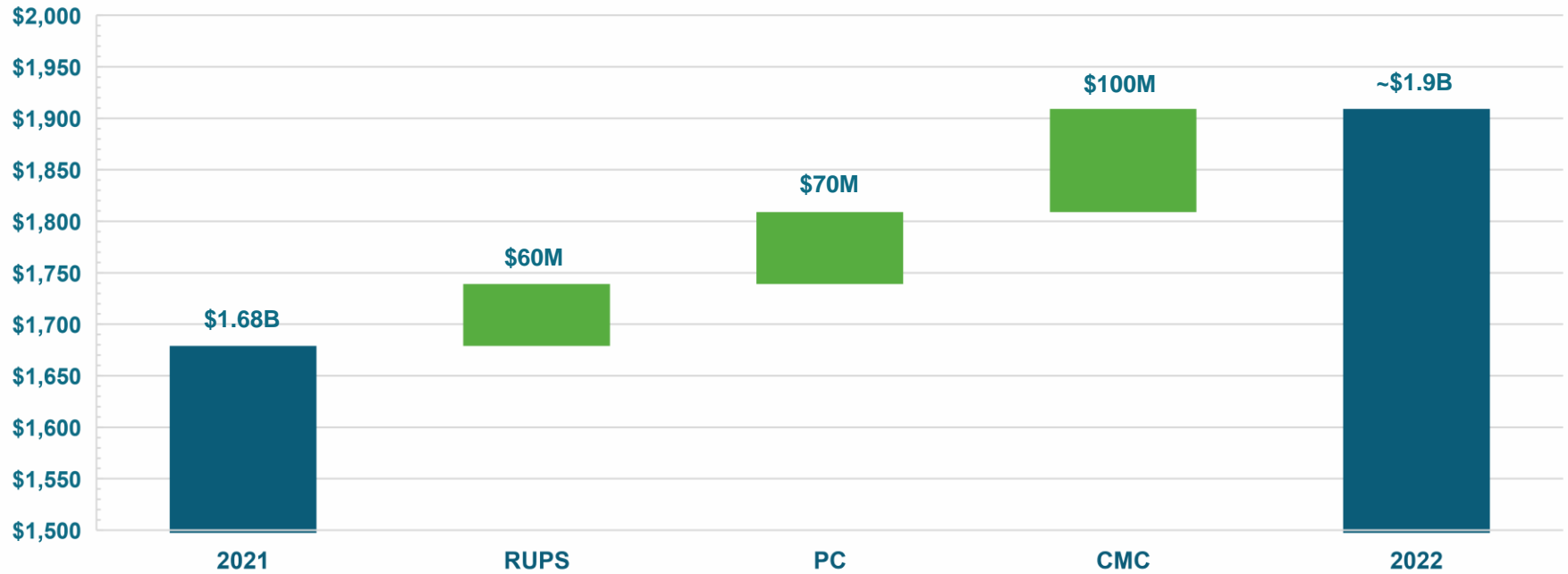
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2022 Guidance



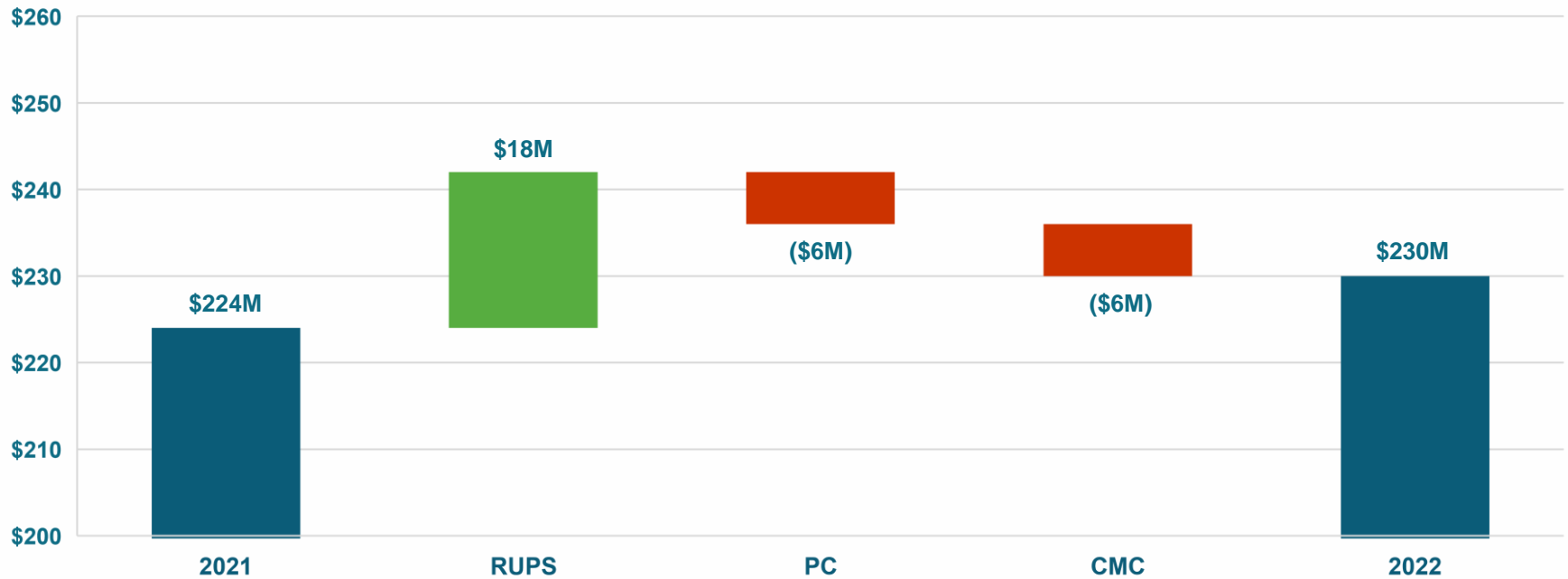
2022 Sales Forecast: ~\$1.9B

Sales (\$ in millions)



2022 Adjusted EBITDA Forecast: \$230M

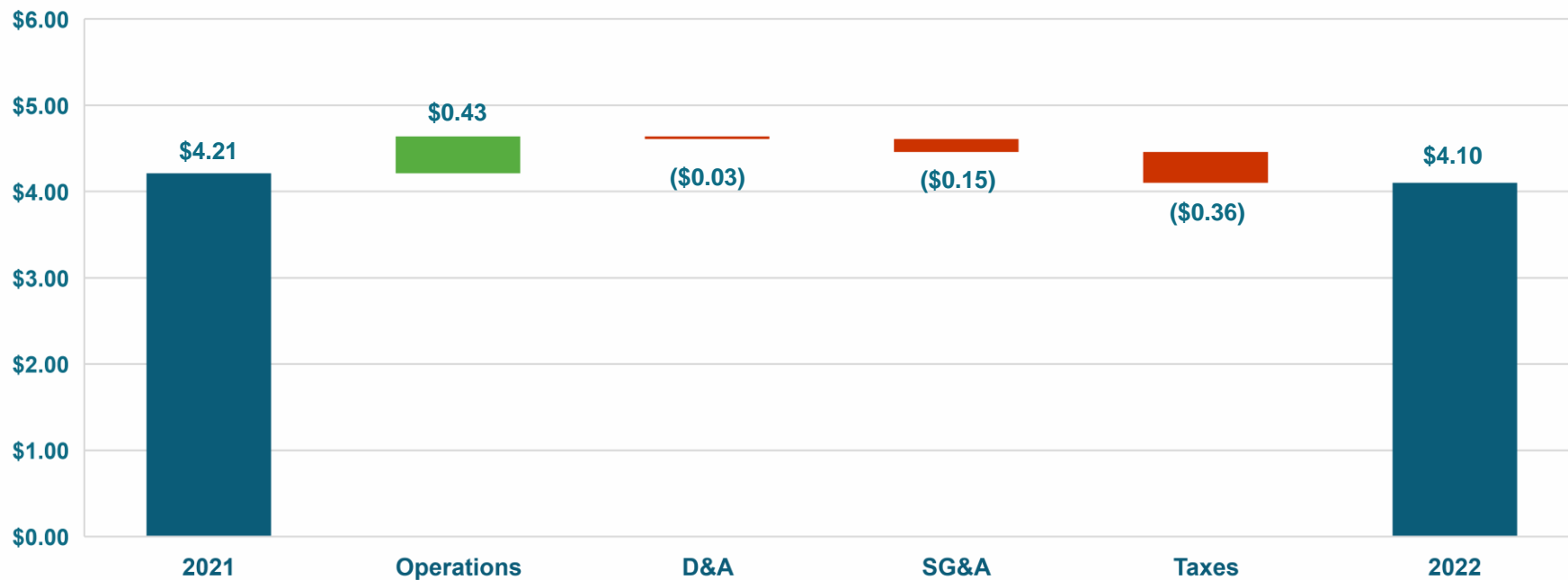
Adjusted EBITDA* (\$ in millions)



* Excluding special charges

2022 Adjusted EPS Forecast: \$4.10

Adjusted EPS*



* Excluding special charges

2022 Capital Expenditures: \$80M-\$90M (Net)

| CapEx by Category | Amount |
|---|---------------------|
| Maintenance | \$50M |
| Zero Harm | 16M |
| Growth & Productivity | 29M |
| Total | \$95M |
| Less: Cash Proceeds from Asset Sales | (\$5M-\$15M) |
| Capital Expenditures, Net | \$80M-\$90M |

| CapEx by Business Unit | Maintenance | Zero Harm | Growth & Productivity | Total |
|------------------------|-------------|-------------|-----------------------|-------------|
| RUPS | \$13 | \$3 | \$15 | \$31 |
| PC | 5 | 6 | 4 | \$15 |
| CMC | 30 | 7 | 10 | \$47 |
| Corporate | 2 | — | — | \$2 |
| Total | \$50 | \$16 | \$29 | \$95 |

Summary

Current Industry Environment

Diverse, vertically integrated business model positions Koppers to perform in all market conditions and through the market cycle

Favorable Industry Outlook

- **Serve diverse, attractive end markets with stable growth prospects over the cycle**
 - Consistent, steady trends in U.S. Class I Railroad infrastructure spend over a long-term period – historically \$25+ billion per year
 - Repair & remodeling and new home build market trends remain strong – estimated \$432 billion repair & remodeling spend in 2022 (up 17% YoY)
 - CMC's business has been right sized and its low cost structure allows for double digit margins throughout the cycle
- **Infrastructure investment and building trends offer additional growth prospects (e.g., \$1.2 trillion Infrastructure Investment and Jobs Act)**

Business Model and Strong Market Position Mitigate Inflation and Supply Chain Pressures

- **Industry experiencing pricing and supply chain pressures, but Koppers continues to adapt and expects to recover cost through price increases in each segment with no adverse impact to volume**
 - **RUPS:** Existing supply constraints on green ties forecasted to ease in mid-2022; increased sale prices in 2022 to offset increased material costs
 - **PC:** Current and projected increases in commodity prices such as copper expected to be mitigated by increased sales prices and there are capacity benefits from various network optimization projects
 - **UIP:** Price increases are expected to benefit sales in 2022 as Koppers works on passing through higher raw material, labor and transportation costs that weren't covered by 2021 hikes; UIP will also benefit from productivity projects
 - **CMC:** Some net cost headwinds expected in the near term due to rising raw material costs, however end markets remain strong
- **Actively working on reducing supply chain risk through near-shoring raw material sourcing and diversifying our supply base**

Marginal Geopolitical Risk

- **Russia / Ukraine conflict has impacted supply chain primarily in Europe; Koppers is establishing contingency plans, and the conflict is not expected to impact overall outlook for the year**
 - Specifically, 20% of the European coal tar requirements are sourced from Russia and Ukraine, and the PC segment is experiencing supply chain disruptions and cost increases for fire retardant products

Successfully Navigated COVID-19

- **Successfully grew business over last 2 years despite COVID-19; Zero Harm Focus including COVID-19 measures offer tested path to mitigate any potential future disruptions**
 - Essential activities have increased market presence, strengthened the balance sheet and increased cash flows

Summary: 3 Key Takeaways

Koppers Has:

- A Strong Foundation
- A Proven Track Record
- Essential Products and Services



\$300 million
Adjusted EBITDA
Target for 2025

Mostly within our control
and with significant upside



\$518 million
Cumulative Free Cash
Flow⁽¹⁾ 2019-2021

Solid Balance Sheet results
in strong credit profile



(1) Free cash flow defined as Adjusted EBITDA less capital expenditures plus net cash proceeds from divestitures and insurance

Appendix

Non-GAAP Measures & Guidance

This presentation includes unaudited “non-GAAP financial measures” as defined in Regulation G under the Securities Exchange Act of 1934, including adjusted EBITDA, adjusted EBITDA margin, adjusted EPS, free cash flow, free cash flow conversion, net debt and net leverage ratio. Koppers believes that the presentation of non-GAAP financial measures provides information useful to investors in understanding the underlying operational performance of the company, its business and performance trends and facilitates comparisons between periods and with other corporations in similar industries. The exclusion of certain items permits evaluation and a comparison of results for ongoing business operations, and it is on this basis that Koppers management internally assesses the company's performance. In addition, the Board of Directors and executive management team use adjusted EBITDA as a performance measure under the company’s annual incentive plans.

Although Koppers believes that these non-GAAP financial measures enhance investors’ understanding of its business and performance, these non-GAAP financial measures should not be considered an alternative to GAAP basis financial measures and should be read in conjunction with the relevant GAAP financial measure. Other companies in a similar industry may define or calculate these measures differently than the company, limiting their usefulness as comparative measures. Because of these limitations, these non-GAAP financial measures should not be considered in isolation from, or as substitutes for performance measures calculated in accordance with GAAP.

Koppers does not provide reconciliations of guidance for adjusted EBITDA and adjusted EPS to comparable GAAP measures, in reliance on the unreasonable efforts exception. Koppers is unable, without unreasonable efforts, to forecast certain items required to develop meaningful comparable GAAP financial measures. These items include, but are not limited to, restructuring and impairment charges, acquisition-related costs, mark-to-market commodity hedging, and LIFO adjustments that are difficult to predict in advance in order to include in a GAAP estimate and may be significant.

References to historical EBITDA herein means adjusted EBITDA, for which the company has provided calculations and reconciliations in the Appendix.

Unaudited Segment Information

| | Three Months Ended December 31, | | Year Ended December 31, | |
|---|---------------------------------|-----------------|-------------------------|-------------------|
| | 2021 | 2020 | 2021 | 2020 |
| <i>(Dollars in millions)</i> | | | | |
| Net sales: | | | | |
| Railroad and Utility Products and Services | \$ 155.6 | \$ 168.2 | \$ 729.9 | \$ 759.1 |
| Performance Chemicals | 118.9 | 129.9 | 503.3 | 526.3 |
| Carbon Materials and Chemicals ⁽¹⁾ | 130.8 | 95.0 | 445.4 | 383.7 |
| Total | \$ 405.3 | \$ 393.1 | \$ 1,678.6 | \$ 1,669.1 |
| Adjusted EBITDA⁽²⁾: | | | | |
| Railroad and Utility Products and Services | \$ 6.2 | \$ 10.3 | \$ 45.4 | \$ 65.3 |
| Performance Chemicals | 19.4 | 23.0 | 101.8 | 100.7 |
| Carbon Materials and Chemicals | 24.9 | 14.4 | 76.3 | 45.0 |
| Corporate Unallocated | (1.7) | (0.6) | 0.0 | 0.0 |
| Total | \$ 48.8 | \$ 47.1 | \$ 223.5 | \$ 211.0 |
| Adjusted EBITDA margin⁽³⁾: | | | | |
| Railroad and Utility Products and Services | 4.0% | 6.1% | 6.2% | 8.6% |
| Performance Chemicals | 16.3% | 17.7% | 20.2% | 19.1% |
| Carbon Materials and Chemicals | 19.0% | 15.2% | 17.1% | 11.7% |
| Total | 12.0% | 12.0% | 13.3% | 12.6% |

(1) Net sales excludes KJCC revenue of \$31.6 million for the year ended December 31, 2020.

(2) The tables below describe the adjustments to arrive at adjusted EBITDA for the quarters and years ended December 31, 2021 and 2020, respectively.

(3) Adjusted EBITDA as a percentage of GAAP sales.

Reconciliation of Net Income to Adjusted EBITDA and Adjusted EBITDA Margin

| | <i>Year Ended December 31,</i> | | | | | |
|---|--------------------------------|-------------|-------------|-------------|-------------|-------------|
| <i>(Dollars in millions)</i> | <i>2016</i> | <i>2017</i> | <i>2018</i> | <i>2019</i> | <i>2020</i> | <i>2021</i> |
| Net income | \$ 27.7 | \$ 30.5 | \$ 29.2 | \$ 67.4 | \$ 121.0 | \$ 84.9 |
| Interest expense | 50.8 | 38.9 | 54.1 | 61.7 | 48.9 | 40.5 |
| Loss on extinguishment of debt | 0.0 | 13.3 | 0.0 | 0.0 | 0.0 | 0.0 |
| Depreciation and amortization | 56.8 | 59.1 | 50.9 | 54.8 | 56.1 | 58.4 |
| Income taxes | 11.4 | 29.0 | 25.7 | 0.0 | 21.0 | 34.5 |
| Discontinued operations | (1.4) | (3.6) | (23.7) | (3.7) | (31.9) | 0.2 |
| Subtotal | 145.3 | 167.2 | 136.2 | 180.2 | 215.1 | 218.5 |
| Adjustments to arrive at adjusted EBITDA: | | | | | | |
| Impairment, restructuring and plant closure costs | 33.2 | 15.9 | 23.5 | 20.4 | 15.7 | 4.2 |
| (Gain) on sale of assets | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | (31.2) |
| LIFO expense (benefit) | (9.5) | (0.5) | 12.5 | 4.5 | (13.7) | 28.2 |
| Mark-to-market commodity hedging losses (gains) | (1.7) | (3.5) | 6.9 | (4.0) | (9.2) | 3.8 |
| Pension settlement | 4.4 | 10.0 | 0.0 | 0.0 | 0.1 | 0.0 |
| Discretionary incentive | 0.0 | 0.0 | 0.0 | 0.0 | 3.0 | 0.0 |
| Acquisition-related costs and adjustments | (3.7) | (0.4) | 10.7 | 0.0 | 0.0 | 0.0 |
| Net loss on sale of business and assets | 1.7 | 0.0 | 2.0 | 0.0 | 0.0 | 0.0 |
| Total adjustments | 24.4 | 21.5 | 55.6 | 20.9 | (4.1) | 5.0 |
| Adjusted EBITDA | \$ 169.7 | \$ 188.7 | \$ 191.8 | \$ 201.1 | \$ 211.0 | \$ 223.5 |
| Net sales | \$ 1,353.5 | \$ 1,350.9 | \$ 1,562.7 | \$ 1,636.9 | \$ 1,669.1 | \$ 1,678.6 |
| Adjusted EBITDA margin | 12.5% | 14.0% | 12.3% | 12.3% | 12.6% | 13.3% |

Reconciliation of Free Cash Flow and Free Cash Flow Conversion Ratio

| <i>(Dollars in millions)</i> | <i>Year Ended December 31,</i> | | |
|---|--------------------------------|-------------|-------------|
| | <i>2019</i> | <i>2020</i> | <i>2021</i> |
| Adjusted EBITDA | \$ 201.1 | \$ 211.0 | \$ 223.5 |
| Capital expenditures | (37.2) | (69.8) | (125.0) |
| Net cash proceeds from divestitures and insurance | 3.4 | 75.4 | 35.5 |
| Free cash flow | \$ 167.3 | \$ 216.6 | \$ 134.0 |
| Free cash flow conversion ratio | 83.2% | 102.7% | 60.0% |

Unaudited Reconciliation of Net Income to Adjusted EBITDA on a Latest Twelve-Month Basis

| | <i>Twelve Months Ended</i> | | | | | | | | | | | | |
|--|----------------------------|----------------------|---------------------------|--------------------------|-----------------------|----------------------|---------------------------|--------------------------|-----------------------|----------------------|---------------------------|--------------------------|-----------------------|
| | <i>March 31, 2019</i> | <i>June 30, 2019</i> | <i>September 30, 2019</i> | <i>December 31, 2019</i> | <i>March 31, 2020</i> | <i>June 30, 2020</i> | <i>September 30, 2020</i> | <i>December 31, 2020</i> | <i>March 31, 2021</i> | <i>June 30, 2021</i> | <i>September 30, 2021</i> | <i>December 31, 2021</i> | <i>March 31, 2022</i> |
| <i>(Dollars in millions)</i> | | | | | | | | | | | | | |
| Net income | \$ 18.0 | \$ 31.4 | \$ 44.8 | \$ 67.4 | \$ 52.4 | \$ 67.4 | \$ 119.5 | \$ 121.0 | \$ 149.3 | \$ 146.7 | \$ 81.3 | \$ 84.9 | \$ 77.9 |
| Interest expense | 60.2 | 62.2 | 63.4 | 61.7 | 59.8 | 56.6 | 52.9 | 48.9 | 45.0 | 42.5 | 40.8 | 40.5 | 40.1 |
| Depreciation and amortization | 52.6 | 52.0 | 53.5 | 54.8 | 54.3 | 54.9 | 54.4 | 56.1 | 57.7 | 58.0 | 58.5 | 58.4 | 56.5 |
| Income tax provision (benefit) | 15.5 | 17.7 | 11.9 | 0.0 | (0.6) | (0.6) | 8.1 | 21.0 | 32.1 | 33.4 | 28.6 | 34.5 | 35.7 |
| Discontinued operations, net of tax | (3.4) | (1.4) | (5.7) | (3.7) | 3.4 | 3.6 | (30.6) | (31.9) | (31.5) | (32.5) | (0.1) | 0.2 | 0.3 |
| Subtotal | 142.9 | 161.9 | 167.9 | 180.2 | 169.3 | 181.9 | 204.3 | 215.1 | 252.6 | 248.1 | 209.1 | 218.5 | 210.5 |
| Adjustments to arrive at adjusted EBITDA: | | | | | | | | | | | | | |
| Impairment, restructuring and plant closure costs (benefits) | 23.5 | 27.2 | 26.1 | 20.4 | 18.8 | 18.5 | 16.8 | 15.7 | 12.2 | 6.2 | 8.7 | 4.2 | 1.0 |
| (Gain) on sale of assets | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | (7.5) | (7.8) | (7.8) | (31.2) | (26.2) |
| LIFO expense (benefit) | 12.0 | 11.6 | 11.2 | 4.5 | 2.8 | (3.1) | (9.2) | (13.7) | (12.2) | (4.5) | 11.0 | 28.2 | 28.9 |
| Mark-to-market commodity hedging losses (gains) | 0.3 | 1.1 | 1.3 | (4.0) | 7.0 | (3.1) | (8.2) | (9.2) | (19.7) | (10.6) | (2.3) | 3.8 | 6.8 |
| Pension settlement | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 |
| Discretionary incentive | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 3.0 | 3.0 | 3.0 | 3.0 | 0.0 | 0.0 |
| Acquisition and exit activity related costs | 12.8 | 1.6 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Adjusted EBITDA with noncontrolling interests | \$ 191.5 | \$ 203.4 | \$ 206.6 | \$ 201.1 | \$ 197.9 | \$ 194.2 | \$ 203.7 | \$ 211.0 | \$ 228.5 | \$ 234.5 | \$ 221.8 | \$ 223.5 | \$ 221.0 |

Unaudited Reconciliation of Total Debt to Net Debt and Net Leverage Ratio

| <i>(Dollars in millions)</i> | <i>March</i> | <i>June</i> | <i>September</i> | <i>December</i> | <i>March</i> | <i>June</i> | <i>September</i> | <i>December</i> | <i>March</i> | <i>June</i> | <i>September</i> | <i>Twelve Months Ended</i> | |
|------------------------------|--------------|-------------|------------------|-----------------|--------------|-------------|------------------|-----------------|--------------|-------------|------------------|----------------------------|--------------|
| | <i>31,</i> | <i>30,</i> | <i>30,</i> | <i>31,</i> | <i>31,</i> | <i>30,</i> | <i>30,</i> | <i>31,</i> | <i>31,</i> | <i>30,</i> | <i>30,</i> | <i>December</i> | <i>March</i> |
| | <i>2019</i> | <i>2019</i> | <i>2019</i> | <i>2019</i> | <i>2020</i> | <i>2020</i> | <i>2020</i> | <i>2020</i> | <i>2021</i> | <i>2021</i> | <i>2021</i> | <i>2021</i> | <i>2022</i> |
| Total Debt | \$ 1,002.7 | \$ 1,001.0 | \$ 959.1 | \$ 901.2 | \$ 953.2 | \$ 907.1 | \$ 809.8 | \$ 775.9 | \$ 810.6 | \$ 806.2 | \$ 807.2 | \$ 783.5 | \$ 829.4 |
| Less: Cash | 32.7 | 38.1 | 30.8 | 32.3 | 54.2 | 33.0 | 39.5 | 38.5 | 44.2 | 46.5 | 44.9 | 45.5 | 49.2 |
| Net Debt | \$ 970.0 | \$ 962.9 | \$ 928.3 | \$ 868.9 | \$ 899.0 | \$ 874.1 | \$ 770.3 | \$ 737.4 | \$ 766.4 | \$ 759.7 | \$ 762.3 | \$ 738.0 | \$ 780.2 |
| Adjusted EBITDA | \$ 191.5 | \$ 203.4 | \$ 206.6 | \$ 201.1 | \$ 197.9 | \$ 194.2 | \$ 203.7 | \$ 211.0 | \$ 228.5 | \$ 234.5 | \$ 221.8 | \$ 223.5 | \$ 221.0 |
| Net Leverage Ratio | 5.1 | 4.7 | 4.5 | 4.3 | 4.5 | 4.5 | 3.8 | 3.5 | 3.4 | 3.2 | 3.4 | 3.3 | 3.5 |

Reconciliation of Net Income to Adjusted EBITDA and Adjusted EBITDA Margin

| | March 31, 2021 | June 30, 2021 | September 30, 2021 | December 31, 2021 |
|--|-------------------|------------------|-----------------------|----------------------|
| <i>(Dollars in millions)</i> | | | | |
| Net income | \$ 25.8 | \$ 26.9 | \$ 10.0 | \$ 22.2 |
| Interest expense | 10.1 | 10.1 | 10.2 | 10.0 |
| Depreciation and amortization | 16.1 | 13.9 | 13.4 | 14.3 |
| Depreciation in impairment and restructuring charges | 0.0 | 0.0 | 0.7 | 0.0 |
| Income tax provision | 8.5 | 9.1 | 4.8 | 12.1 |
| Discontinued operations, net of tax | 0.4 | (1.0) | 0.5 | 0.3 |
| Subtotal | 60.9 | 59.0 | 39.6 | 58.9 |
| Adjustments to arrive at adjusted EBITDA: | | | | |
| Impairment, restructuring and plant closure costs (benefits) | (4.2) | 1.3 | (0.7) | (0.1) |
| (Gain) on sale of assets | 0.0 | 0.0 | 0.0 | (23.4) |
| LIFO expense | 1.0 | 4.3 | 10.6 | 12.2 |
| Mark-to-market commodity hedging losses (gains) | (2.6) | 1.0 | 4.4 | 1.2 |
| Adjusted EBITDA | \$ 55.1 | \$ 65.6 | \$ 53.9 | \$ 48.8 |
| Net sales | \$ 407.5 | \$ 441.0 | \$ 424.8 | \$ 405.3 |
| Adjusted EBITDA margin | 13.5% | 14.9% | 12.7% | 12.0% |

Unaudited Reconciliation of Net Income to Adjusted EBITDA

| <i>(Dollars in millions)</i> | <i>Three Months Ended March 31,</i> | |
|---|-------------------------------------|-------------|
| | <i>2022</i> | <i>2021</i> |
| Net income | \$ 18.8 | \$ 25.8 |
| Interest expense | 9.8 | 10.1 |
| Depreciation and amortization | 14.2 | 16.1 |
| Income tax provision | 9.7 | 8.5 |
| Discontinued operations | 0.5 | 0.4 |
| Sub-total | 53.0 | 60.9 |
| Adjustments to arrive at adjusted EBITDA: | | |
| Impairment, restructuring and plant closure costs | 0.1 | 3.3 |
| (Gain) on sale of assets | (2.5) | (7.5) |
| LIFO expense | 1.7 | 1.0 |
| Mark-to-market commodity hedging losses (gains) | 0.3 | (2.6) |
| Total adjustments | (0.4) | (5.8) |
| Adjusted EBITDA | \$ 52.6 | \$ 55.1 |

Unaudited Segment Information

| <i>(Dollars in millions)</i> | <i>Three Months Ended March 31,</i> | |
|--|-------------------------------------|-----------------|
| | <i>2022</i> | <i>2021</i> |
| Net sales: | | |
| Railroad and Utility Products and Services | \$ 183.4 | \$ 191.9 |
| Performance Chemicals | 136.4 | 123.6 |
| Carbon Materials and Chemicals | 139.5 | 92.0 |
| Total | \$ 459.3 | \$ 407.5 |
| Adjusted EBITDA: | | |
| Railroad and Utility Products and Services | \$ 11.6 | \$ 16.4 |
| Performance Chemicals | 20.9 | 27.8 |
| Carbon Materials and Chemicals | 20.1 | 10.4 |
| Corporate Unallocated | 0.0 | 0.5 |
| Total | \$ 52.6 | \$ 55.1 |
| Adjusted EBITDA margin: | | |
| Railroad and Utility Products and Services | 6.3% | 8.5% |
| Performance Chemicals | 15.3% | 22.5% |
| Carbon Materials and Chemicals | 14.4% | 11.3% |
| Total | 11.5% | 13.5% |

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Koppers is an integrated global provider of treated wood products, wood treatment chemicals and carbon compounds for the railroad, specialty chemical, utility, residential lumber, agriculture, aluminum, steel, rubber, and construction industries. Headquartered in Pittsburgh, Pennsylvania, we serve our customers through a comprehensive global manufacturing and distribution network, with facilities located in North America, South America, Australasia, and Europe.

Stock Exchange Listing

NYSE: KOP

Investor Relations and Media Information

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